



Sacramento Hotel Association

SHA LUNCHEON MEETING

Friday, June 15, 2018	11:30 a.m. – Reception
Kimpton Sawyer Hotel	12:00 p.m. – Luncheon
500 J Street, Sacramento	12:45 p.m. – Presentation

Leveraging Utilities Technology to Meet Guest Expectations

For more than 70 years, SMUD has delivered on a fundamental promise: to provide our community with reliable electricity at affordable rates. Looking to the future, SMUD is taking steps to curtail its reliance on carbon-based fuels and meet ambitious goals set by SMUD’s Board of Directors and state lawmakers to dramatically reduce greenhouse gas emissions.

One important way SMUD is working to meet its goals is through technology that will put its customers in greater control of their energy choices. Imagine a future where your thermostats, appliances and electronic devices in your hotels or businesses communicate with the electric meter to operate at peak efficiency, or where you can view and control your energy usage on a laptop, tablet or smart phone at any time, from anywhere.



Erik Krause

Erik Krause leads SMUD’s Retail Product Delivery & Sales team, responsible for identifying and delivering innovative solutions for today’s biggest commercial energy and sustainability challenges. He’ll provide insight into how utilities are evolving alongside the hospitality industry to advance technologies that will positively impact guest satisfaction.

Krause received his master’s in business administration from the University of Washington, Seattle, and bachelor’s in economics from UC Davis. Krause also participated in the International Business Program at Manchester Business School in Manchester, England. Before joining SMUD in 2001, he worked for the Los Rios Community College District, AGRIS Corporation and Nestle, USA.

Who Should Attend?

Hotel general managers, engineering and operations staff, sales directors/managers, guest services staff, and finance directors as well as suppliers to the hospitality community are encouraged to attend this presentation. Reserve your seat now for the June 15 luncheon meeting.

SHA’s First Meeting at the Kimpton Sawyer Hotel!

If you haven’t yet visited the Kimpton Sawyer Hotel, that’s another good reason to attend the June 15 luncheon meeting and have a peek at the hotel and its location at Downtown Commons (DoCo) next to the Golden 1 Center.

Need a “Really Fun” Reason to Attend the June 15 Luncheon?

We’ll be giving away a California State Fair Family Pack for 4 at the luncheon (includes parking). The 165th State Fair is July 13-29.



SHA LUNCHEON RESERVATION FORM

Friday, June 15, 2018
Kimpton Sawyer Hotel
500 J Street, Sacramento

_____ @ \$15 SHA members paid in advance
_____ @ \$25 industry guests & SHA members at the door

Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax. Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ AMEX MasterCard Visa Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____