



SACRAMENTO HOTEL ASSOCIATION

SHA LUNCHEON MEETING

Friday, May 18, 2018
 The O'Club
 3410 Westover Street
 Sacramento/McClellan

11:30am – Reception
 12:00pm – Luncheon
 12:45pm – Presentation

Partnerships with the Private Sector—*CalOES and CAL FIRE*

During the first few days after a disaster, government resources are focused on saving the most critically injured and restoring life-saving infrastructure. Private industry, working in conjunction with government, can help address the needs of individuals/families and businesses that may be unprepared to sustain themselves during the first few days after a major disaster.

Businesses can do much to prepare for the impact of the many hazards they may face in today's world including natural hazards such as floods, earthquakes and widespread serious illness such as the H1N1 flu virus pandemic. Human-caused hazards include accidents, acts of violence and acts of terrorism. Examples of technology-related hazards are the failure or malfunction of systems, equipment or software.

Learn from our speakers how the hospitality industry can assist when emergencies or hazardous situations occur with such items as facility space, guest rooms, supplies and more. In addition, learn about the specifics of working with entities such as CalOES, CAL FIRE, and the National Guard, especially regarding facility and guest room requirements—each group and each situation have different needs.

Who Should Attend?

General managers, sales directors/managers, security staff, front desk personnel and finance directors as well as suppliers to the hospitality community are encouraged to attend this presentation. Reserve your seat now for the May 18 luncheon meeting.

Representatives from CalOES and CAL FIRE will join SHA members and guests at the May 18 luncheon meeting.

Abby Browning is the Chief of the Office of Private Sector/Non-Governmental Organization Coordination at the Governor's Office of Emergency Services (CalOES). Browning is responsible for developing and maintaining CalOES's relationships with companies, associations, and universities as well as nongovernmental and nonprofit organizations. Prior to joining CalOES, Browning was the Special Advisor for International Trade in the Governor's Office of Business and Economic Development. She has also worked with the California Chamber of Commerce in International Affairs and Corporate Relations, as well as the California Seismic Safety Commission.



Abby Browning

Shannon McKenna began her career with CAL FIRE in 2013 and is currently an Analyst in the Business Services Office where she focuses on development of training activities with an emphasis on procurement. McKenna recently returned to Sacramento after working as an Analyst for a field unit in Central California. During fire season, she is a Purchasing Technical Specialist and works closely with hotels and other vendors to financially and logistically support active fire suppression efforts.



Shannon McKenna

SHA LUNCHEON RESERVATION FORM

_____ @ \$15 SHA members paid in advance
 _____ @ \$25 industry guests & SHA members at the door

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Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax. Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ AMEX MasterCard Visa Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____