

# Sacramento Hotel Association



## LUNCHEON MEETING

### Review of Hotel Industry Activity and Projections for the Future

Join your hospitality colleagues as we look at trends and projections in the hotel industry, with a focus on the Sacramento area. Miky Kuo, a Director of CBRE Hotels, a division of CBRE Group, Inc., will present the session. Kuo is currently based at CBRE Hotels' San Francisco office and was previously part of the New York office.



Miky Kuo

He will review hotel industry activity and share industry research and insights from 2017, for next year and beyond. Don't miss this opportunity for new information about occupancy and room rate projections, construction and more—both in the local market and nationwide.

With more than 10 years of professional experience in the hospitality real estate industry, Kuo offers expertise in strategic advisory assignments, acquisition and disposition due diligence, market and economic feasibility studies, complex asset and business valuation assignments, litigation support, and development and operational planning. His engagements include all types of income-producing asset types, including hotels, resorts, golf courses, ski resorts, condominium hotels, vacation/shared ownership projects, and mixed-use hospitality projects in markets throughout the U.S. as well as select international locations.

Mark your calendar and plan to attend the **November 17** SHA luncheon meeting as we look at our industry... where we have been and where we are going.

#### Who Should Attend?

General managers, sales and marketing directors, and sales managers, as well as suppliers to the hospitality community are encouraged to attend this hotel industry trends presentation. Reserve your seat now for this popular luncheon meeting.

▼  
 November 17, 2017  
 The O'Club Events Center  
 at Lions Gate Hotel  
 3410 Westover Street  
 Sacramento

11:30 a.m. .... Reception  
 12:00 noon ..... Luncheon  
 12:45 p.m. .... Presentation

### SHA LUNCHEON RESERVATION FORM

November 17, 2017  
 The O'Club Events Center at Lions Gate Hotel  
 3410 Westover Street  
 Sacramento

\_\_\_\_\_ @ \$15 SHA members paid in advance  
 \_\_\_\_\_ @ \$25 industry guests & SHA members at the door

Three ways to register—online at [www.sacramentohotelassociation.com](http://www.sacramentohotelassociation.com), mail, or fax. Total amount enclosed \$ \_\_\_\_\_ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.  
 Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company \_\_\_\_\_

Name \_\_\_\_\_ Name \_\_\_\_\_

Name \_\_\_\_\_ Name \_\_\_\_\_

#### Payment Options

Check Payable to SHA/Check # \_\_\_\_\_  AMEX  MasterCard  Visa  Please invoice (members only).

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_

Card Address \_\_\_\_\_

Card City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_