



Sacramento Hotel Association

SHA LUNCHEON MEETING

Friday, January 17, 2020	11:30 a.m. – Reception
Sheraton Grand Hotel	12:00 p.m. – Luncheon
1230 J Street, Sacramento	12:45 p.m. – Presentation

Adding a New Hat—Hotelier

Randy Paragary's Newest Venture

Randy Paragary has been a pioneer of the Sacramento nightlife scene since 1969. Since then he has worn many hats: Saloonkeeper. Attorney. Restaurateur. Entrepreneur. Husband. Father. Community Board Member. Mentor. Soon, he will have another hat to wear: Hotelier.

Join your industry peers at the January 17 luncheon meeting as we interview Randy Paragary about his career history, changes in the Sacramento market relating to entertainment and dining, and his new venture into the hotel business with the Fort Sutter Hotel, set to open June 1, 2020.



Randy Paragary

With several partners, Randy and Stacy Paragary are involved in the development of the Fort Sutter Hotel—a six-story, 105-room, brick-and-concrete property at 28th Street and Capitol Avenue, near The Sofia Tsakopoulos Center for the Arts and the Sutter Medical Center campus.

The Fort Sutter Hotel will be recognized as part of the Hilton Hotel Tapestry Collection and is being built from the ground up as a locally inspired and unique new property. Currently, the majority of Tapestry Collection hotels are located on the East Coast and have been converted from previously operating hotels.

Plans for the Fort Sutter Hotel include an 11,000-square-foot first floor featuring Cafe Bernardo and a bar. The Paragary Restaurant Group has plans to operate the bar and restaurant, while Evolution Hospitality of

San Clemente has been retained to oversee the day-to-day hotel operations. The Paragary Restaurant Group partners will be working alongside the management company on the lodging side of the business.

The hotel design will feature a modern look with a neutral color palette and rich textures, along with local art on display. Many local firms are involved in the project—banker, architect, designer and contractor.

The key to Paragary's success is his familiarity with 'All Things Sacramento' and his embrace of innovation and risk. He is a graduate of CSUS and the McGeorge School of Law. He spearheaded the arrival of Sacramento nightlife with The Arbor in 1974 and Lord Beaverbrooks in 1975, two leading establishments of their time. He continued to progress over the following 30 years by helping convert Sacramento into the thriving community it is today. The company now operates numerous restaurants in the area, including the flagship Paragary's in midtown, Centro Cocina Mexicana and numerous Cafe Bernardos. Partners in the Paragary Restaurant Group with Randy include Stacy Paragary and Kurt Spataro.

Paragary has a reputation of going into neighborhoods and improving their collective dining as well as retail business. He has worked with the city to redevelop areas such as the now bustling pedestrian mall on K Street and recreated a South of Market vibe at 15th and R Streets.

Register today for SHA's January 17 luncheon meeting and hear a fascinating interview with Randy Paragary—dubbed the "Godfather of the Sacramento Food Scene"—by The Sacramento Bee's Marcos Breton.



Fort Sutter Hotel

Rendering: VRILAKAS | GROEN

SHA LUNCHEON RESERVATION FORM

_____ @ \$15 SHA members paid in advance
 _____ @ \$35 industry guests & SHA members at the door

Friday, January 17, 2020
 Sheraton Grand Hotel
 1230 J Street, Sacramento

Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax. Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ AMEX MasterCard Visa Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____