



Sacramento Hotel Association

SHA LUNCHEON MEETING

Friday, October 21, 2022
Sheraton Grand
1230 J Street, Sacramento

11:30 a.m. – Reception
12:00 p.m. – Luncheon
12:45 p.m. – Presentation

THE YEAR AHEAD FOR SACRAMENTO BUSINESS

Sacramento Business Journal editor Adam Steinhauer addresses the Sacramento Hotel Association on what he anticipates could be the most important issues facing Sacramento business in the next year – from housing affordability, to the city’s homelessness crisis to the state’s business climate. Hear about the issues that the Business Journal will be focused on.

Adam Steinhauer has been editor-in-chief of the Sacramento Business Journal for six years. He has been a journalist for more than 30 years, mostly focused on business and financial news. He has written extensively about the hotel industry in the course of his career. As a reporter at Bloomberg News in the late 1990s and early 2000s, he covered the hotel, casino, cruise line and online travel industries. He also covered the tourism industry for the Las Vegas Review-Journal in the mid-1990s.

Mark your calendar and plan to attend the October 21 SHA meeting as we look at issues affecting the Sacramento business community for residents and visitors alike.

WHO SHOULD ATTEND?

General managers, sales and marketing representatives, and anyone in the industry interested in matters affecting the local business community. Reserve your seat now for the October 21 luncheon meeting.



SHA LUNCHEON RESERVATION FORM

October 21, 2022
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1230 J Street

- _____ @ \$20 SHA members paid in advance
- _____ @ \$35 industry guests & SHA members at the door

Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax. Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at info@sacramentohotelassociation.com if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ AMEX MasterCard Visa Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____