

## Sacramento Hotel Association

## SHA LUNCHEON MEETING

Friday, October 21, 2022 Sheraton Grand 1230 J Street, Sacramento 11:30 a.m. – Reception 12:00 p.m. – Luncheon 12:45 p.m. – Presentation

## THE YEAR AHEAD FOR SACRAMENTO BUSINESS

Sacramento Business Journal editor Adam Steinhauer addresses the Sacramento Hotel Association on what he anticipates could be the most important issues facing Sacramento business in the next year – from housing affordability, to the city's homelessness crisis to the state's business climate. Hear about the issues that the Business Journal will be focused on.

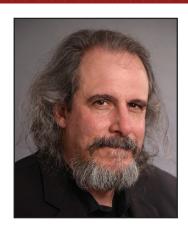
Adam Steinhauer has been editor-in-chief of the Sacramento Business Journal for six years. He has been a journalist for more than 30 years, mostly focused on business and financial news. He has written extensively about the hotel industry in the course of his career. As a reporter at Bloomberg News in the late 1990s and early 2000s, he covered the hotel, casino, cruise line and online travel industries. He also covered the tourism industry for the Las Vegas Review-Journal in the mid-1990s.

Mark your calendar and plan to attend the October 21 SHA meeting as we look at safety issues in our community for residents and visitors alike.

## WHO SHOULD ATTEND?

General managers, sales and marketing representatives, security managers, and guest services personnel as well as suppliers to the hospitality community are encouraged to attend this presentation. Reserve your seat now for the October 21 luncheon meeting.





SHA LUNCHEON RESERVATION FORM  @ \$20 SHA members paid in advance @ \$35 industry guests & SHA members at the door				October 21, 2022 Sheraton Grand 1230 J Street
Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax.  Total amount enclosed \$ _			ount enclosed \$	(4510)
Reservations canceled fewer than 48 hours before the lunche	on are subject to penalty of entire	amount.		
Please contact SHA staff at info@sacramentohotelassociation	.com if you require reasonable acc	ommodation to	fully participate.	
Please print:				
Hotel/Company				
meName				
Name	Name			
Payment Options				
Check Payable to SHA/Check #   AMEX   Mass	terCard 🛭 Visa 🖵 Please invoice (	members only).		
Card Number	Exp.	Date	VCode	
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Card City				
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