



## Sacramento Hotel Association

### SHA LUNCHEON MEETING

Friday, October 21, 2022  
Sheraton Grand  
1230 J Street, Sacramento

11:30 a.m. – Reception  
12:00 p.m. – Luncheon  
12:45 p.m. – Presentation

## THE YEAR AHEAD FOR SACRAMENTO BUSINESS

Sacramento Business Journal editor Adam Steinhauer addresses the Sacramento Hotel Association on what he anticipates could be the most important issues facing Sacramento business in the next year – from housing affordability, to the city’s homelessness crisis to the state’s business climate. Hear about the issues that the Business Journal will be focused on.

Adam Steinhauer has been editor-in-chief of the Sacramento Business Journal for six years. He has been a journalist for more than 30 years, mostly focused on business and financial news. He has written extensively about the hotel industry in the course of his career. As a reporter at Bloomberg News in the late 1990s and early 2000s, he covered the hotel, casino, cruise line and online travel industries. He also covered the tourism industry for the Las Vegas Review-Journal in the mid-1990s.

Mark your calendar and plan to attend the October 21 SHA meeting as we look at safety issues in our community for residents and visitors alike.

### WHO SHOULD ATTEND?

General managers, sales and marketing representatives, security managers, and guest services personnel as well as suppliers to the hospitality community are encouraged to attend this presentation. Reserve your seat now for the October 21 luncheon meeting.



## SHA LUNCHEON RESERVATION FORM

October 21, 2022  
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1230 J Street

\_\_\_\_\_ @ \$20 SHA members paid in advance  
\_\_\_\_\_ @ \$35 industry guests & SHA members at the door

Three ways to register—online at [www.sacramentohotelassociation.com](http://www.sacramentohotelassociation.com), mail, or fax.

Total amount enclosed \$ \_\_\_\_\_ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at [info@sacramentohotelassociation.com](mailto:info@sacramentohotelassociation.com) if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company \_\_\_\_\_

Name \_\_\_\_\_ Name \_\_\_\_\_

Name \_\_\_\_\_ Name \_\_\_\_\_

### Payment Options

Check Payable to SHA/Check # \_\_\_\_\_  AMEX  MasterCard  Visa  Please invoice (members only).

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_

Card Address \_\_\_\_\_

Card City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_