

SACRAMENTO HOTEL ASSOCIATION

Reader Board

NOVEMBER 2016



Farm-to-Fork Fall Fundraiser

BENEFITS LOCAL CHARITIES

The Sacramento Hotel Association expanded its community service activities with a new fundraiser as part of its program: *The Hospitality Industry Helping in the Community*.

More than 165 attendees supported local charities by attending SHA's new fall fundraiser, September 29, at the Hyatt Regency. The fundraiser benefited two local organizations that work with youth in our community—SkateMD and Sheriff's Toy Project.

The Farm-to-Fork Fall Fundraiser featured festive Farm-to-Fork food stations from local hotels, craft beer tastings from local brewers, wine tastings from area vintners, a selfie photo booth, musical entertainment and silent auction of prize packages.

There was a spirit of suspense for the first annual "Farm-to-Fork Off" as three food judges sampled the savory and sweet offerings from the executive chefs and culinary teams from The Citizen Hotel, DoubleTree by Hilton, Embassy Suites, Hilton Arden West, Holiday Inn Sacramento Downtown-Arena, Hyatt Regency Sacramento, Lions Gate Hotel and Sheraton Grand Hotel. The judges ultimately selected the dish prepared by Executive Chef John Carrier from the Lions Gate Hotel as the winning fare (short ribs with butternut squash-infused polenta, braised greens and sorrel gremolata). Chef Carrier took home the "Chefs' Competition Champion" award.

Thanks to our food judges—Deputy Scott Anderson from the Sheriff's Toy Project; Andrea Bibelheimer, co-founder of SkateMD; and Mary Lynn Perry, volunteer coordinator for the City of Sacramento—for sampling all the fabulous foodstuffs.

Thanks to the participating hotels, breweries, wineries and Capitol Selfie for their involvement and support of the event. Also, special thanks to Sacramento Magazine and CBS Radio for their promotion of the Farm-to-Fork Fall Fundraiser.

Special thanks to the Hyatt Regency Sacramento team for serving as site hosts for SHA's Fall Fundraiser.



Attendees enjoying SHA's Farm-to-Fork Fall Fundraiser in late September at the Hyatt Regency.

25th Annual Hospitality Gala

FEBRUARY 24, 2017

Join your colleagues at SHA's 25th annual Hospitality Gala on Friday, February 24, at the Sacramento Convention Center.

Celebrate with your industry friends and colleagues as we honor our hospitality employees and a key supplier at the Gala. The evening is a memorable way to recognize exceptional hotel employees for demonstrating extraordinary customer service. In addition, discover which Associate member will take home the award for outstanding supplier.

During the gala, we'll also recognize this year's scholarship recipients, whose awards are sponsored by the Sacramento Hotel Association and Visit California.

HOSPITALITY GALA SCHEDULE

- 6:15 p.m.
Reception
- 7:00 p.m. – 10:00 p.m.
Dinner, Award Presentations and Entertainment

Invitations will be emailed in early January.

A N N U A L
25TH
HOSPITALITY GALA

Sacramento Hotel Association

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Reader Board is published by the Sacramento Hotel Association, a nonprofit trade organization.



The newsletter is distributed to all members of the Association and to others who have an interest in the Sacramento hospitality industry. Articles and press releases of interest to those who work in the Sacramento hospitality industry are welcome.

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FARM-TO-FORK FALL FUNDRAISER

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SHA'S FARM-TO-FORK FALL FUNDRAISER BENEFITED TWO LOCAL CHARITIES

SkateMD is a nonprofit with a mission to heal hearts by spreading kindness and skateboarding to special populations of children facing developmental, physical, emotional or family challenges. SkateMD serves special populations of children who may not otherwise be able to pursue skateboarding, who may not have easy access to skateboard equipment or facilities, and/or who just need some extra kindness in their lives. www.skatemdhh.com

The Sheriff's Toy Project functions as the charitable arm of the Sacramento Sheriff's Department. The Toy Project is a year-round program supporting the less fortunate children and families in the Sacramento area. The project assists area schools with after-school programs, school supplies, computers, clothing, shoes, bikes for transportation, summer kids' camps and support scholarships for college-bound students. www.toyproject.org



SkateMD Co-founders Andrea Bibelheimer and Melanie Tillotson and Sheriff's Toy Project Board President Captain LeeAnneda Marchese at SHA's Farm-to-Fork Fall Fundraiser at the Hyatt Regency.



Lions Gate Hotel Executive Chef John Carrier wins the "Chefs' Competition Champion" award in the "Farm-to-Fork Off" for his short ribs dish.

Caught in the act! Our food judges— Mary Lynn Perry, volunteer coordinator for the City of Sacramento, Sheriff's Deputy Scott Anderson, and SkateMD Co-founder Andrea Bibelheimer—are busy sampling all the fabulous foodstuffs from the hotels at the Fall Fundraiser.



Hotel executive chefs and culinary teams, along with representatives from area breweries and wineries, get ready for the Fall Fundraiser.



Images courtesy of Lions Gate Hotel, Bill Taylor and SHA.

New Employment Laws at HR Roundtable

DECEMBER 7 PROGRAM

SHA's HR Professionals Group has scheduled a December 7 roundtable about new employment laws. The roundtable will be from 3:30 p.m. to 5:00 p.m. at the Embassy Suites Sacramento.

Hotel HR professionals and general managers are invited to attend the December 7 HR Professionals Roundtable and learn from an expert in employment law from the firm of Carothers DiSante & Freudenberg LLP (CDF), a California labor and employment law firm with offices in San Diego, Los Angeles, Orange County, San Francisco, and Sacramento. Mark Van Brussel is a partner in CDF's Sacramento office. Following his presentation, Van Brussel will take questions from participants.

Learn what changes employers will need to make to policies and practices to ensure compliance with all these new laws and updates. Quickly get up to speed on how to best adapt your practices to the new and updated laws by attending this HR Roundtable.

There is no charge to attend the Roundtable; however, preregistration is required. Contact SHA staff at info@sacramentohotelassociation.com to register.

2017 Scholarship Program

FUNDS AVAILABLE TO ADVANCE YOUR EDUCATION AND YOUR CAREER!

The Sacramento Hotel Association is pleased to announce its 2017 Scholarship Program. We invite college and university students to apply for the tuition scholarships available to students studying for a career in business administration, marketing, management, human resources, finance/accounting, culinary arts management, lodging management or other hospitality-related field.

SHA Member Hotels and Companies: Please notify your employees who are attending local colleges and universities about the scholarship program. The \$1,000 grants are tuition-only scholarships. The respective school's Financial Aid/Scholarship Office administers each grant.

The application deadline is **February 1, 2017**. The scholarships will be awarded at the February 24, 2017, SHA Hospitality Gala, at the Sacramento Convention Center. Information is at www.sacramentohotelassociation.com on the home page.

GSA Releases FY2017 Per Diem Rates

The General Services Administration (GSA) has announced the per diem rates for fiscal year 2017 increased from 2016.

The federal per diem rates for FY 2017, went into effect October 1, 2016. For Sacramento, the lodging rate (excluding taxes) is \$119. The meals and incidental expense (M&IE) is \$64.

For the GSA's per diem for California (October 2016 to September 2017), go to: <http://www.gsa.gov/portal/category/100120>.

SHA Calendar of Events

Online registration at www.sacramentohotelassociation.com – click on Events.

MONDAY, DECEMBER 5, 2016

SHA Holiday Reception,
Toy Collection and Board Election
Courtyard by Marriott Cal Expo
5:00 p.m. to 6:30 p.m.



FRIDAY, JANUARY 20, 2017

SHA Luncheon Meeting
DoubleTree Hotel by Hilton

FRIDAY, FEBRUARY 24, 2017

SHA Hospitality Gala
Employee and Supplier
Recognition Awards
Sacramento Convention Center
6:15 p.m. to 10:00 p.m.

FRIDAY, MARCH 17, 2017

SHA Luncheon Meeting
Hyatt Regency Sacramento

FRIDAY, APRIL 21, 2017

SHA Luncheon Meeting
*Sacramento Marriott Rancho
Cordova*

FRIDAY, MAY 19, 2017

SHA Luncheon Meeting
Sheraton Grand Hotel

FRIDAY, JUNE 16, 2017

SHA Luncheon Meeting
The Citizen Hotel

COMMUNITY SERVICE PROJECT NOTES

“Everything seemed to go smoothly at the SHA Community Service Day. Linda Hoschler was very impressed with the team that helped at the Oak Park Community Center and amazed at how much was accomplished. Always a pleasure to work with the SHA volunteers!”

~ Mary Lynn Perry
Volunteer Coordinator
City of Sacramento

“Please extend my gratitude for the huge amount of truly quality work your team [Sheraton Grand] did for River City Food Bank. The painted walls are beautiful, the van has never been so clean, and the outside benches are truly ready for whatever winter has in store for us! We are so very grateful for your hard work, and I know the people who come to the River City Food Bank for food will appreciate and notice how you spruced us up! I can’t thank you enough.”

~ Eileen Thomas
Executive Director
River City Food Bank

“A BIG thanks to volunteers from the Sacramento Hotel Association who came out yesterday (September 10) to lend a hand in cleaning up and beautifying an alleyway in Oak Park as part of the Green Alley Project with Alchemist CDC (in partnership with Oak Park Sol, Always Growing Foundation, Inc. and residents, with support from the office of Councilmember Jay S

~ Alchemist Community Development Corporation

“Thank you so much for all of the wonderful donations [household supplies and personal care items] the Hotel Association donated for Lutheran Social Services of Northern California. Our clients will be thrilled! And, the volunteers did a wonderful job painting the apartment.”

~ Kate Hutchinson
Sacramento Deputy Director
~ Julianne Carroll
Interim Director of Development
Lutheran Social Services of Northern California

10th Annual Community Service Day

THE HOSPITALITY INDUSTRY HELPING IN THE COMMUNITY



Enthusiastic volunteers from member hotels and vendor companies offered a day of improvements, donations and community pride during SHA’s 10th annual community service day, Saturday, September 10.

More than 240 volunteers completed projects at the Oak Park Community Center and McClatchy Park, as well as at a community garden. In addition, volunteers worked on projects at the Alchemist Community Development Corporation, American Legion High School, Father Keith B. Kenny School (K-8), Food Literacy Center, Habitat for Humanity-ReStore, Kiwanis Family House, Lutheran Social Services of Northern California, Next Move, Oak Park Sol, Oak Ridge Elementary School, River City Food Bank, Ronald McDonald House, Sacramento Building Healthy Communities—The HUB, Sacramento Food Bank and Family Services/Oak Park Campus, Sacramento High School/Edible Sac High and Wind Youth Services. Volunteers also created original greeting cards for military veterans; the cards will be distributed by Volunteers of America.

“We are delighted that our volunteer teams participate each year to assist so many partner organizations in our community,” said Teresa Stephenson, executive director of the Sacramento Hotel Association. “We had employees and family members from 13 local hotels and seven vendors participating this year.”

Volunteers completed a variety of outdoor and indoor tasks for this service project, including landscape work, facility cleaning, painting, and donation sorting. Volunteers also donated household supplies and personal care items to Lutheran Social Services of Northern California to assist former foster care youths and homeless families with household supplies as they move into stable housing.

On Saturday morning, volunteers assembled at the Oak Park Community Center, before beginning their morning of work. Project coordinators from the City of Sacramento and participating organizations joined the Sacramento Hotel Association for this service day.

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Service Day slideshow at www.sacramentohotelassociation.com



COMMUNITY SERVICE DAY

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Special thanks to the team leaders for their time and energy in attending planning meetings, recruiting volunteers, organizing donated items and coordinating teams and tasks onsite.

We appreciate the continuing collaboration with the City of Sacramento to plan and implement SHA's annual service project, with sincere appreciation to several key project leaders: Mary Lynn Perry, volunteer coordinator for the City of Sacramento, Richard Perez, volunteer program coordinator at the Parks & Recreation Department, and Bill Maynard, the City's community garden champion.

Special thanks to Linda Hoschler, program supervisor, at the Oak Park Community Center and the Center staff for providing our assembly site this year. They hosted pre-event team leader and project leader meetings and graciously served as our hosts for event staging and event meal functions.

Hot coffee and chilled juices hosted by the Hilton were welcome as volunteers assembled in the early morning at the Oak Park Community Center. After breakfast burritos and breakfast sandwiches hosted by Embassy Suites and the Holiday Inn Sacramento Downtown-Arena, SHA Board Secretary Doug Warren welcomed volunteers and thanked them for their participation in the project.

Wearing bright teal green T-shirts, sponsored by Yellow Cab Company of Sacramento, with team logos on the shirt backs, hotel and company teams deployed to their assigned project sites.

The Lions Gate Hotel, Residence Inn Downtown and The Westin Sacramento provided snacks for the teams and the Sacramento Marriott Rancho Cordova provided waters and sodas throughout the day.

After the morning's work, volunteers reassembled at the Oak Park Community Center to celebrate the support they provided to the community with a picnic lunch provided by The Citizen Hotel, DoubleTree Hotel, Hyatt Regency and Sheraton Grand. Thanks to the Lions Gate Hotel for paperware/plasticware for the meals and Courtyard Marriott Cal Expo for table linens.

Activities after the picnic lunch included raffle drawings for donated prizes, gift baskets and gift certificates. Each volunteer received a complimentary raffle ticket. Fun trophies were presented in several categories such as "Most Enthusiastic," "Break Champion," "Most Entertaining," "Best Dressed" and "Dirtiest Shirt." Thanks to the Embassy Suites for sponsoring the trophies.

Thanks to everyone's efforts and participation, the Association proudly celebrated a decade of community service in our neighborhoods. The 10th annual event was a tremendous success for all involved.

HATS OFF TO OUR HARD-WORKING TEAMS

Ace Parking Management

California Hotel & Lodging Association

The Citizen Hotel

Courtyard Marriott Cal Expo

DoubleTree by Hilton Sacramento

Embassy Suites Sacramento

Fairfield Inn Cal Expo

Hilton Sacramento Arden West

Holiday Inn Sacramento

Downtown-Arena

Hyatt Regency Sacramento

Lions Gate Hotel

McClellan Conference Center

Republic Services

Residence Inn Downtown at
Capitol Park

Sacramento Marriott Rancho Cordova

Sheraton Grand Sacramento

SMUD

Visit Sacramento

The Westin Sacramento

Yellow Cab Company of Sacramento



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HOTEL PROFILE

HYATT REGENCY SACRAMENTO

SUITE CHANGES AND RENOVATIONS

It was a busy time for changes and renovations at the Hyatt Regency this past spring. Here's a quick recap of what occurred:

Regency Club – The Club was moved from the 10th floor to the 12th floor to the Grand Terrace Suite (#1200), where former Governor Arnold Schwarzenegger previously lived. The Regency Club is open Monday through Friday and serves continental breakfast in the morning and hors d'oeuvres in the evening. It features a large outdoor terrace with spectacular views of the Capitol. It is available on weekends for intimate catered events for up to 50 people. The former Regency Club was converted into one of the hotel's standard Park Capitol Suites.

Presidential Suite (#1400) – The Presidential Suite was renovated from top to bottom. It features a dining room table, two sitting areas, an oversized bathroom and views of the Capitol.

Governors Suites (#1302 & #1342) – The old Governor's Suite—which originally was the General Manager's apartment when the hotel opened—was divided into two VIP Suites. Each suite features a king-sized bed and separate living room, with views of the Capitol.

With the transition, the Hyatt Regency gained two additional rooms, making Hyatt Regency the largest hotel in the city (505 rooms).

ELECTRIC CHARGING STATION RIBBON (HOSE) CUTTING

The downtown Hyatt Regency Sacramento has been very busy with sustainability projects. Leveraging a partnership with Tesla, which encourages "Destination Charging" to promote electric vehicle adoption, Hyatt has completed the installation of a massive charging infrastructure, making it the largest such installation in the city of Sacramento.

As part of National Drive Electric Week 2016 (September 10-18), members of the press, local elected officials and those involved in the electric conservation community were invited to attend a Press Conference and Ribbon (Hose) Cutting on September 14 on the 5th floor of the parking garage at the Hyatt Regency Sacramento.

The Hyatt celebrated the installation of 26 Level-2 electric charging stations—six Tesla-dedicated and 20 ClipperCreek, which are available to both hotel guests and the general public who park in the hotel garage. There is no additional cost to charge vehicles beyond the regular cost to self-park or valet.

Seed funding for the project was provided by Tesla under the Hyatt partnership agreement. Hotel owners, Capitol Regency LLC, provided the remaining \$125,000 investment.

In addition to viewing the charging areas, attendees were invited to tour the hotel to see other conservation efforts that include "smart" thermostats, room and door sensors, and stationary battery packs. The Hyatt partnered with GridRabbit and SMUD on the installation of "smart" thermostats and motion and door sensors throughout the hotel, and is nearing completion of a commercial-scale stationary battery installation. These projects, individually and combined, significantly reduce electrical demand during peak usage hours. The Hyatt is already diverting 56% of waste from landfills via recycling and composting, has installed low-flow water devices throughout, and is utilizing LEDs to reduce electrical and heat loads.



(Left) The Presidential Suite (#1400) at the Hyatt Regency was renovated from top to bottom. It features a dining room table, two sitting areas, an oversized bathroom and views of the Capitol.



(Right) At the Hyatt Regency Sacramento, Regency Club was moved from the 10th floor to the 12th floor to the Grand Terrace Suite (#1200), where former Governor Arnold Schwarzenegger previously lived. It features a large outdoor terrace with spectacular views of the Capitol.



(Left) Director of Finance Lee Gray, General Manager Scott Vandenberg, and Director of Engineering Charlie Bane are ready for the Ribbon (Hose) Cutting, on September 14, at the Hyatt Regency to celebrate the installation of 26 Level-2 electric charging stations—six Tesla-dedicated and 20 ClipperCreek, which are available to both hotel guests and the general public who park in the hotel garage.



(Right) As part of National Drive Electric Week 2016 (September 10-18), members of the press, local elected officials and those involved in the electric conservation community were invited to attend a Press Conference and Ribbon (Hose) Cutting on September 14 on the 5th floor of the parking garage at the Hyatt Regency Sacramento.

SPECIAL THANKS OUR PROJECT PARTNERS

City of Sacramento Volunteer Program

Mary Lynn Perry, Volunteer Coordinator

City of Sacramento/Parks & Recreation Department

Richard Perez, Volunteer Program Coordinator
Bill Maynard, Community Gardens

Oak Park Community Center

Linda Hoschler, Program Supervisor

Alchemist Community Development Corporation

Jill Jackson, Program Coordinator

American Legion High School

Richard Baranowski, Principal

Father Keith B. Kenny School (K-8)

Gail Johnson, Principal

Food Literacy Center

Amber Stott, Founder and Chief
Hana Lee, Volunteer Coordinator

Habitat for Humanity – ReStore

Laine Himmelmann, Corporate Development
& PR Officer

Kiwanis Family House

Charles Bussey, Operations Manager

Lutheran Social Services of Northern California

Kate Hutchinson, Sacramento Deputy Director
Julianne Carroll, Interim Director of Development

Next Move

Amber Pickens, Volunteer Coordinator

Oak Park Sol

Randy Stannard, Director

Oak Ridge Elementary School

Daniel Rolleri, Principal

Bethany Coburn, LCSW, Student Support
Center Coordinator

River City Food Bank

Eileen Thomas, Executive Director

Jena Robinson, Volunteer Coordinator

Ronald McDonald House

Stacey Hodge, Senior Director of Community
Relations

Sacramento Building Healthy Communities – The HUB

Kim Williams, HUB Manager

Sacramento Charter High School/Edible Sac High

Nick Anicich, Project Manager

Sacramento Food Bank and Family Services/ Oak Park Campus

Robin Simpson, Volunteer Services Manager
Tasha Bryant, Clothing Program Manager

Volunteers of America/Northern California & Northern Nevada

Ana Bankert, Community Relations Associate

Wind Youth Services

Suzi Dotson, Executive Director

Ashley Stefan-Cherry, Community Resource
Coordinator

Volunteer Photographers

Bill Taylor, Mary Lynn Perry, Mika Guevarra
and Samantha Shapiro

HOTEL PROFILE

RESIDENCE INN DOWNTOWN AT CAPITOL PARK

THE HOTEL BAR

We've all said it, "I'll be at the hotel bar." Well, now The Hotel Bar really exists at the Residence Inn Downtown at Capitol Park, at the corner of 15th and L Streets.

The bar originally opened in 2008 as 3 Fires on the street-level of the Residence Inn Downtown. The rebranding and renovation of the bar space started July 1. The Hotel Bar opened late August 2016.

It features a '50s, '60s and '70s atmosphere with large couches in bright colors, leather ottomans and rotary telephones. With its two 13-foot projector screens, the bar is hosting monthly classic movie nights with a themed menu to go with that month's film.

General Manager Shelly Moranville and her team worked with Fuel Creative Group on the bar's rebranding. From a distance the new logo appears to read "The HOT L Bar."

The Hotel Bar's menu includes charcuterie boards and small plates such as truffle fries and short rib tacos. Larger portions include a Cajun shrimp pasta plate, grilled barbecue salmon salad, and the Triple B Burger.

The Hotel Bar is open Sunday through Thursday from 2:00 p.m. to 10:00 p.m. and Friday and Saturday from 2:00 p.m. to 2:00 a.m.



THANKS TO OUR SPONSORS



20th Sacramento Hospitality Classic

FUNDRAISER FOR SCHOLARSHIPS • FRIENDLY TOURNAMENT PLAY • EXTRAORDINARY FOOD

It was a new venue and a more challenging course for the 20th annual Sacramento Hospitality Classic Golf Tournament, which was played October 10 at Rancho Murieta Country Club.

A friendly group of golfers and generous sponsors raised money for SHA's scholarship program while enjoying the camaraderie of industry friends and colleagues and savoring scrumptious foods at the awards reception. A portion of the tournament proceeds fund scholarships for students pursuing hospitality, culinary, tourism or management careers.

Our sponsors are key partners in the ongoing success of the Sacramento Hospitality Classic. Special thanks to new and sustaining sponsors for their support at this year's event. (See Sponsor List.)

After a pleasant tournament with perfect weather, the reward for the day was the awards reception! Each year, the chefs and culinary teams present a savory showcase of foods. Special thanks to our awards reception hosts from The Citizen Hotel/Grange, DoubleTree by Hilton, Embassy Suites, Hilton Arden West, Holiday Inn Sacramento Downtown-Arena, Hyatt Regency, Lions Gate Hotel and Sheraton Grand.

As the scorecards were being tallied, it was time to win donated prizes—gift baskets, hotel stays, special libations, dinner certificates, golf bags and more. The top three teams received golf art gifts from the J. Fitzpatrick Collection.

Watch for 2017 Sacramento Hospitality Classic news in future issues of Reader Board and at SHA's website—www.sacramentohotelassociation.com.

FIRST PLACE TEAM – LIONS GATE HOTEL

Congratulations to the team from Lions Gate Hotel as first-place winners in the tournament. The foursome includes (left to right) Jim Hover, Joey Gardner, Jeroen Gerrese and Dustan Schilinski.



SECOND PLACE TEAM – THUNDER VALLEY RESORT CASINO

The team sponsored by Thunder Valley Resort Casino accepts second-place honors (left to right) AJ Hasegawa, Tim Cole, Jordan Countryman and Adam Brizendine.



THIRD PLACE TEAM – SACRAMENTO CONVENTION CENTER

The Sacramento Convention Center foursome takes home third-place honors (left to right) Tom Doughty, Betty Lucchesi, Jonathan Wisner and Matthew Voreyer.



WINNERS

LONG DRIVE

Women – Betty Lucchesi, Sacramento Convention Center

Men – Lonnie White, MW Management Group

CLOSEST-TO-THE-PIN

Women – Cathy Murnighan, MW Management Group

Men – Greg Miller, guest

SPONSORS

GOLFER GIFTS

Young's Market Company

HOLE-IN-ONE

Yellow Cab Company of Sacramento

LONGEST DRIVE – MEN'S

Republic Services

LONGEST DRIVE – WOMEN'S

Waste Management

CLOSEST-TO-THE-PIN – MEN'S

Sacramento Hotel Association

CLOSEST-TO-THE-PIN – WOMEN'S

Sacramento Hotel Association

GOLF CART PLACARDS

McClellan Conference Center

HOLE FLAGS

Residence Inn Downtown at Capitol Park

BEVERAGE CARTS

Holiday Inn Sacramento

Downtown-Arena

Visit Sacramento

EVENT PHOTOGRAPHY

Express Event Imaging

SCHOLARSHIP PROGRAM DONATION

Visit California

Images courtesy of Express Event Imaging, SHA and DoubleTree by Hilton.



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PSAV
Rancho Murieta Inn & Spa
SuperShuttle
Tecta America Sacramento

RECEPTION SPONSORS

Special thanks to our Awards Reception hosts.

The Citizen Hotel
DoubleTree by Hilton Sacramento
Embassy Suites Sacramento
Hilton Sacramento Arden West
Holiday Inn Sacramento
Downtown-Arena
Hyatt Regency Sacramento
Lions Gate Hotel
Sheraton Grand Hotel

PRIZE SPONSORS

CBS Radio (*two prizes*)
DoubleTree by Hilton Sacramento
Holiday Inn Sacramento
Downtown-Arena
Hyatt Regency Sacramento (*three prizes*)
Prestige Cleaners (*two prizes*)
Sheraton Grand
Visit Sacramento
Yellow Cab Company of Sacramento (*three prizes*)
Young's Market Company (*three prizes*)

THANKS TO OUR SPONSORS



Welcome New Member

PACIFIC COMPENSATION INSURANCE COMPANY

1 Baxter Way, Suite 170
Westlake Village, CA 91362
(818) 575-8545

www.pacificcomp.com
Assistant Vice President, Marketing
& Customer Service – Stephanie Flores
sflores@pacificcomp.com
Underwriting Manager –
Steven Schafer
sschafer@pacificcomp.com

Services: Our team has more than a century of combined experience in California workers' comp. Our knowledge of the rules and regulations, the legislation, the challenges and the opportunities are legendary. We live here, we work here and we'll be here for our brokers and their clients. We take a proactive approach to every aspect of workers' comp, from our innovative underwriting solutions to our rigorous health and safety and claims management. Rely on us to deliver the best value and service.

People Column



Brandon Frates has been named general manager of **The Westin Sacramento**. Frates began his career with Brighton Management

in 2014 where he worked as the assistant general manager of the Crowne Plaza in Costa Mesa. During his stint in Costa Mesa he worked various task force projects throughout the country. Most recently, he worked as the interim director of rooms during the conversion of an 800-room, all-suite resort. As the youngest general manager in the Westin portfolio, Frates looks to add a fresh approach and rejuvenate the hotel to build on the successes of 2016.

Bethany Getz has joined the **Residence Inn by Marriott Downtown at Capitol Park** as director of sales. Getz previously served as director of sales at the Courtyard and Fairfield Inn by Marriott Cal Expo.



In October, the **Courtyard and Fairfield Inn by Marriott Cal Expo** announced the appointment of **Teng**

Lorenzo to the position of director of sales. Lorenzo has been in the hotel industry for more than 10 years. She previously served as a sales manager at the Lions Gate Hotel for one and a half years. Prior to the Lions Gate Hotel position, she worked as a sales manager at the Sacramento Marriott Rancho Cordova for eight and a half years.

TOYS AND HOLIDAY CHEER

SHA Annual Holiday Reception & Toy Collection

Monday, December 5, 2016 • 5:00pm–6:30pm

Courtyard by Marriott Cal Expo • 1782 Tribute Road, Sacramento

Share your holiday spirit with your colleagues at SHA's Holiday Reception on December 5, at the Courtyard by Marriott Cal Expo. Share your goodwill by bringing a new toy or game to be donated to the Stanford Settlement Neighborhood Center.

Stanford Settlement Neighborhood Center – Donate New, Unwrapped Toys

Bring a new unwrapped toy (no toy guns/weapons) to the Holiday Reception. The Association will donate the collected toys to "Operation Cratchit," a project of the Stanford Settlement Neighborhood Center. Operation Cratchit (remember Scrooge?) serves more than 700 households in North Sacramento (1,300 children). To qualify for a Holiday Basket, families register at the Center. Baskets include a box of nonperishable foods, a grocery store voucher to purchase fresh holiday food items, and a new toy/gift for each child in the household aged 15 and younger. One parent from each household personally selects a gift for each of their children in the Center's gift room.

At the Holiday Reception, enjoy festive socializing with your hospitality industry colleagues. Invite your co-workers to join with other SHA members at the December 5 reception. Special holiday beverages and hors d'oeuvres will be served.

Also at the December meeting, members will elect the 2017 Board of Directors.

Thanks also to the Courtyard by Marriott Cal Expo staff for serving as our hosts for this annual festive holiday gathering. Bring your staff and join your industry colleagues for some holiday cheer!

