

SACRAMENTO HOTEL ASSOCIATION

Reader Board

DECEMBER 2018



Challenge of the Chefs

BENEFITS CHARITIES IN OUR COMMUNITY

The Sacramento Hotel Association continued its community support with the third annual edition of its Sacramento Hotels Farm-to-Fork Showcase: Challenge of the Chefs. The event benefited two local organizations that are working to address those in need in our community—Union Gospel Mission and Wind Youth Services.

Hospitality representatives and friends of the industry supported local charities by attending SHA's October 24 Challenge of the Chefs at the Hyatt Regency Sacramento.

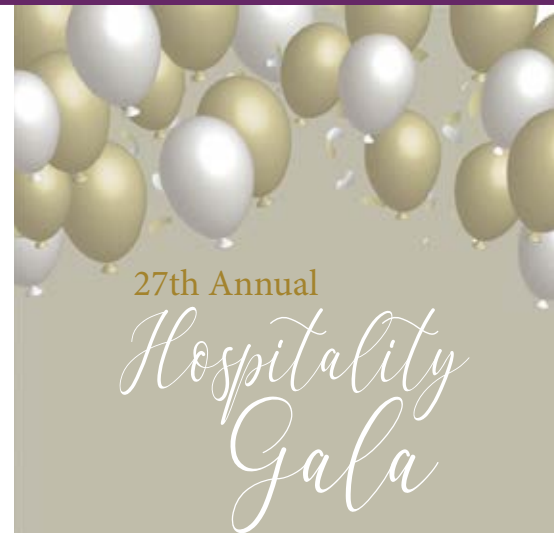
The Challenge of the Chefs featured festive Farm-to-Fork food stations from local hotels, craft beer tastings from local brewers, wine tastings from area vintners, musical entertainment and a silent auction of artful gifts and prize packages.

The voting was oh-so-close as three food judges sampled the savory and sweet offerings from the executive chefs and culinary teams from the Courtyard Marriott Sacramento Cal Expo, Crowne Plaza Sacramento Northeast, DoubleTree by Hilton, Embassy Suites Sacramento, Hilton Sacramento Arden West, Holiday Inn Sacramento Downtown-Arena, Hyatt Regency Sacramento, Kimpton Sawyer Hotel, and Sheraton Grand Hotel.

The judges ultimately selected the dishes prepared by Executive Chef Charlie Connell from the DoubleTree by Hilton as the winning fare. Chef Connell took home the "Chefs' Competition Champion" award. He also took home the award in 2017. Chef Connell's menu featured pumpkin-sage drop biscuit with apple honey horseradish and shaved beef tenderloin as well as pumpkin-spiced funnel cake with apple compote. Second-place honors went to Executive Chef Clay Purcell from the Embassy Suites Sacramento. His menu featured Sugar Pie Pumpkin bisque with caramelized Honeycrisp apples and Applewood-smoked bacon plus Hallows Eve phyllo tarts with sweet pumpkin cream and baked apple chip.

Thanks to our food judges—Amalia Griego, director of philanthropy, Wind Youth Services; David Trussell representing Union Gospel Mission; and Mary Lynn Perry, volunteer coordinator for the City of Sacramento—for sampling all the fabulous food selections.

Special thanks to the participating hotels, breweries and wineries for their involvement and support of the event. Also, thanks to Sacramento Magazine for their promotion of the Challenge of the Chefs event. Kudos to the team at the Hyatt Regency for serving as hosts of this year's event.



Hospitality Gala

THURSDAY, MARCH 7, 2019

Mark your calendar for SHA's 27th annual Hospitality Gala, scheduled for Thursday, March 7, at the DoubleTree by Hilton Sacramento.

The evening is a memorable way to recognize exceptional hotel employees for demonstrating extraordinary customer service. In addition, discover which Associate member will take home the award for outstanding supplier.

During the gala, we'll also recognize this year's scholarship recipients, whose awards are sponsored by the Sacramento Hotel Association and the Sacramento Marriott Business Council.

HOSPITALITY GALA SCHEDULE

- 6:15 p.m.
Reception
- 7:00 p.m.
Dinner, Award Presentations
and Entertainment

Invitations will be emailed in early February.

Sacramento Hotel Association

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TERESA STEPHENSON (916) 441-6110

Reader Board is published by the Sacramento Hotel Association, a nonprofit trade organization. The newsletter is distributed to all members of the Association and to others who have an interest in the Sacramento hospitality industry. Articles and press releases of interest to those who work in the Sacramento hospitality industry are welcome.

Sacramento Hotel Association

P.O. Box 276567
 Sacramento, CA 95827-6567
 (916) 441-6110 • (916) 932-2209 Fax



info@sacramentohotelassociation.com
 www.sacramentohotelassociation.com
 teresa@sacramentohotelassociation.com

CHALLENGE OF THE CHEFS

Continued from page 1

CRAFT BREWERIES AND WINERIES SUPPORTING THE CHALLENGE OF THE CHEFS

Auburn Ale House, High Water Brewing, Knee Deep Brewing Company, Sudwerk Brewing Company, Track 7 Brewing Company, Bogle Vineyards, Klinker Brick Winery, Martin Ray Winery, Matchbook Wines, Middleton Family Wines, Skinner Vineyards, Sobon Estate, and Boochcraft.

BENEFICIARY ORGANIZATIONS

This year's Sacramento Hotels Farm-to-Fork Showcase: Challenge of the Chefs benefited two local organizations that are working to address those in need in our community. The net proceeds from the event will go to these two organizations.

The **Union Gospel Mission** is dedicated to helping the homeless and the poor who are hungry, struggling, and seeking help, refuge and regeneration. The Mission provides a safe environment to everyone who walks through its doors with food, clothing, many essential items, shelter, life-changing counseling and a recovery program.

www.ugmsac.com

Wind Youth Services provides supportive services and opportunities to youth experiencing homelessness. Wind Youth Services is the only service provider in Sacramento County focusing solely on runaway, homeless and street youth, and transition-age youth. The organization currently operates the area's only emergency shelter and drop-in center for these populations. www.windyouth.org



DoubleTree by Hilton Executive Chef Charlie Connell earns the Chef's Competition Champion award for 2018.



Second-place honors in the Challenge of the Chefs go to Embassy Suites Executive Chef Clay Purcell.



Union Gospel Mission representatives share information about their organization at the Challenge of the Chefs.



Team members from Wind Youth Services provide information about their work focusing solely on runaway, homeless and street youth, and transition-age youth.



Savory and sweet offerings highlight the Showcase of Farm-to-Fork fare.



Matchbook Wines and Knee Deep Brewing—two of the vendors pouring tastings.

Hospitality & Tourism Degree Program Being Developed

At Sacramento State, the Department of Recreation, Parks and Tourism Administration (RPTA) has hired new assistant professors, Dr. JungYun “Christine” Hur and Dr. Abhijeet Shirsat, to help build a bachelor’s degree program in Hospitality and Tourism Management for the university.



Professors Hur and Shirsat join long-time department faculty, Dr. Tony Sheppard, who has for years taught courses related to tourism and hospitality for the department. In addition to courses taught on campus, the department plans to utilize the new Sacramento State Downtown to meet with local hospitality and tourism industry officials, potentially offer courses through the College of Continuing Education (CCE), and provide professional workshops related to hospitality and tourism in the community (the first of which took place in October of this year).

RPTA Department Chair Dr. Greg Shaw joined SHA members and guests at the November 16 luncheon meeting to present a brief overview about the new Hospitality and Tourism Management degree program being developed. He also discussed several additional plans with the College of Continuing Education. Dr. Shaw and his colleagues are seeking input and advice from SHA members about specific content to be included in the degree program. Contact Dr. Shaw at shaw@csus.edu with your ideas or to volunteer to serve on a working committee regarding the program curriculum.

GSA Releases FY2019 Per Diem Rates

The General Services Administration (GSA) has announced the per diem rates for fiscal year 2019 increased from 2018 for Sacramento.

The federal per diem rates for FY 2019, went into effect October 1, 2018. For Sacramento, the lodging rate (excluding taxes) is \$135. The meals and incidental expenses (M&IE) for FY 2019 is \$66.



Kudos to the executive chefs and culinary teams for their creativity and presentations



COMMUNITY SERVICE PROJECT NOTES

“It was a fabulous event and the Thanksgiving cards are beautiful.”

~David Morikawa, Meals On Wheels
by ACC

“We are so grateful for the wonderful DoubleTree team that donated their time and expertise during the 12th Annual Community Service Day, Saturday, September 8. I am attaching a letter of gratitude and hope you can forward it to the fabulous volunteers who helped us. Thank you also for the wonderful food collection....all 549 pounds! We are very pleased to be a part of this day and grateful to everyone involved!”

~Eileen Thomas, Executive Director,
River City Food Bank

“Thanks so much for coordinating another successful event! The volunteers from The Citizen Hotel did a fantastic job painting and cleaning. It was a real pleasure to work with them again this year.”

~Kate Hutchinson, Deputy Director,
Lutheran Social Services of Northern
California

Thank you for inviting The Salvation Army to be a part of this event. We greatly appreciate the volunteers who came out and helped spruce up our Center of Hope Shelter patio area. They did a great job. Please keep us in mind for next year. We appreciate the Hospitality Industry!

~Nancy Khan, Volunteer Coordinator,
The Salvation Army, Del Oro
Divisional Headquarters



12th Annual COMMUNITY Service Day



THE HOSPITALITY INDUSTRY HELPING IN THE COMMUNITY

More than 225 volunteers completed a variety of outdoor and indoor tasks in the Oak Park neighborhood as part of SHA's annual service project. Volunteers completed landscape work, facility cleaning, painting, donation sorting and more.

Enthusiastic volunteers from 15 member hotels and four vendor companies offered a day of improvements, donations and community pride during SHA's 12th annual community service day, Saturday, September 8.

Volunteers completed projects at the Oak Park Community Center and a community garden as well as projects at the American Legion High School, Colonial Heights Public Library, Eskaton Monroe Lodge, Fairytale Town, Father Keith B. Kenny School, Lutheran Social Services of Northern California, Next Move/Francis House Center, Oak Park Sol/Alchemist Community Development Corporation, Oak Ridge Elementary School, River City Food Bank, Ronald McDonald House, Sacramento Food Bank and Family Services, Sacramento Zoo, The Salvation Army, Wind Youth Services and Women's Civic Improvement Club (WCIC).

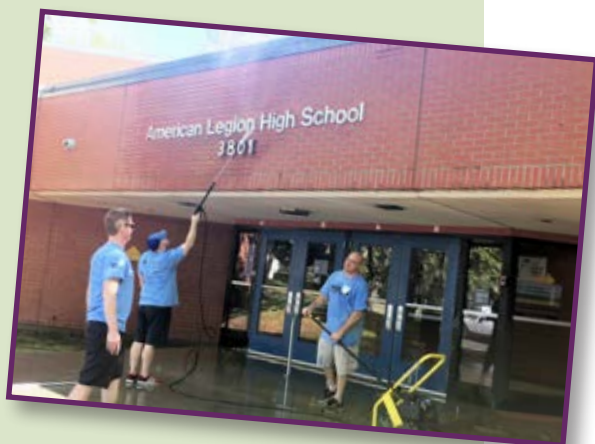
Volunteers also created original greeting cards, which were given to Meals on Wheels and UC Davis Children's Hospital. The cards will brighten the days of local residents and young patients.

Volunteers generously donated canned food and bulk rice and dried beans, which were sorted and delivered to two local food banks.

On Saturday morning, volunteers assembled at the Oak Park Community Center, before beginning their morning of work. Project coordinators from the City of Sacramento and participating organizations joined the Sacramento Hotel Association for this service day.

Special thanks to the team leaders for their time and energy in attending planning meetings, recruiting volunteers, organizing donated items and coordinating teams and tasks onsite.

Continued on page 5



COMMUNITY SERVICE DAY

Continued from page 4

We appreciate the continuing collaboration with the City of Sacramento to plan and implement SHA's annual service project, with sincere appreciation to several key project leaders: Mary Lynn Perry, volunteer coordinator for the City of Sacramento, Richard Perez, program coordinator at the Parks & Recreation Department, and Bill Maynard, the City's community gardens champion.

Special thanks to Linda Hoschler, program supervisor at the Oak Park Community Center, and the Center staff for providing our assembly site this year. They hosted pre-event planning meetings and graciously served as our hosts for event staging and meal functions.

Hot coffee and chilled juices hosted by the Hilton were welcome as volunteers assembled in the early morning at the Community Center. After breakfast burritos hosted by The Citizen Hotel and Holiday Inn Sacramento Downtown-Arena, SHA Board President Sami Qureshi welcomed volunteers and thanked them for their participation in the project.

City Councilmember Jay Schenirer welcomed and thanked volunteers for their participation in the Oak Park community. During his remarks, he updated volunteers about activities in District 5.

Wearing blue t-shirts—sponsored by Yellow Cab Company of Sacramento and Sacramento Marriott Business Council—with all team logos on the shirts, hotel and vendor teams deployed to their project sites.

Courtyard Marriott Midtown, Residence Inn Downtown, Thunder Valley Casino Resort and The Westin Sacramento provided snacks for the teams and the Sacramento Marriott Rancho Cordova supplied waters and sodas throughout the day.

After the morning's work, volunteers reassembled at the Community Center to celebrate the support they provided to the community with a picnic lunch courtesy of the DoubleTree Hotel, Hyatt Regency and Sheraton Grand. Thanks to the Embassy Suites for paperware/plasticware for the meals and Courtyard Marriott Cal Expo for table linens.

Activities after the picnic lunch included raffle drawings for donated prizes, gift baskets and gift certificates. Each volunteer received a complimentary raffle ticket. Fun trophies were presented in several categories such as "Most Enthusiastic," "Break Champion," "Most Entertaining," "Best Dressed" and "Dirtiest Shirt." Thanks to the Embassy Suites for sponsoring the trophies.

The City of Sacramento Volunteer Program provided each volunteer with a logo-imprinted tote bag and a baseball cap as a thank-you for their service.

Thanks to everyone's efforts and participation, the 12th annual community service project was a tremendous effort and success for all involved.

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We have a beautiful sign in front of the center! Saturday was an unbelievable day! Thank you.

~Linda Hoschler, Program Supervisor,
Oak Park Community Center

"On behalf of the entire WCIC's Leadership Management and overall Team, we would like to THANK YOU AND YOUR TEAM for your awesome community support and leadership!!! Please let us know how we may support you and your Team in any future endeavors. Thanks again!"

~Ms. Davis, MPA, Women's Civic
Improvement Club (WCIC)/Playmate
Head Start Program

"I just wanted to let you know that we received the 3 packages of handmade cards today! Thank you so much for thinking of the children here at the hospital, and please extend our utmost gratitude to the card-makers themselves!"

~Katherine MacDonald, Programming
Coordinator, Child Life and Creative
Arts Therapy Department, UC Davis
Children's Hospital



COMMUNITY SERVICE DAY

Continued from page 5

SPECIAL THANKS OUR PROJECT PARTNERS

City of Sacramento Volunteer Program
Mary Lynn Perry, Volunteer Coordinator

City of Sacramento/Parks & Recreation Department

Richard Perez, Program Coordinator
Bill Maynard, Community Gardens

Oak Park Community Center
Linda Hoschler, Program Supervisor

Alchemist Community Development Corporation/Oak Park Sol
Davida Douglas, Programs and Operations Director

American Legion High School
Richard Baranowski, Principal

Eskaton Monroe Lodge
Tristin Benjamin, Executive Director

Fairytale Town
Sarah Thomas, Education and Program Manager

Father Keith B. Kenny School (K-8)
Gail Johnson, Principal

Lutheran Social Services of Northern California
Kate Hutchinson, Deputy Director
Stephanie Casenza, Development Director

Meals on Wheels by ACC
David Morikawa, Program Director

Next Move
Josh Wickland, Job Development Coach

Oak Ridge Elementary School
Daniel Roller, Principal

River City Food Bank
Eileen Thomas, Executive Director
Jena Robinson, Volunteer Coordinator

Ronald McDonald House
Vanessa Martinez, Coordinator of Volunteer Services

Sacramento Food Bank and Family Services
Robin Simpson, Volunteer Services Manager

Tasha Bryant, Clothing Program Manager

Sacramento Public Library – Colonial Heights Library
Katherine McMillan, Volunteer Coordinator

Sacramento Zoo
Kathryn Hensley, Education Program Coordinator

The Salvation Army – Center of Hope Shelter
Nancy Khan, Volunteer Coordinator

UC Davis Children’s Hospital
Katherine MacDonald, Programming Coordinator, Child Life and Creative Arts Therapy Department

Wind Youth Services
Amalia Griego, Director of Philanthropy
Peter Bell, Volunteer Coordinator

Women’s Civic Improvement Club (WCIC)
Edenaugseboye Davis, Executive Director

Volunteer Photographers
Mary Lynn Perry, Bill Taylor,
Johnny Chao, Michael Lingberg

HATS OFF TO OUR HARD-WORKING TEAMS

California Hotel & Lodging Association

The Citizen Hotel

Courtyard Marriott Cal Expo

Courtyard Marriott Midtown

DoubleTree by Hilton Sacramento

Embassy Suites Sacramento

Fairfield Inn Cal Expo

Hilton Sacramento Arden West

Holiday Inn Sacramento Downtown-Arena

Hyatt Regency Sacramento

Kimpton Sawyer Hotel

PSAV

Residence Inn Downtown

Sacramento Marriott Rancho Cordova

Sheraton Grand Hotel

SMUD

Thunder Valley Casino Resort

The Westin Sacramento

Yellow Cab Company of Sacramento



Donation Drive for Camp Fire Evacuees

SHA members joined with the Sacramento Marriott Business Council in the Council's donation drive to collect specific items requested by the shelters in Butte County to assist Camp Fire evacuees.

Generous hotels and hospitality partners donated items such as bottled water/beverages, packaged snacks, canned food, towels, underwear, socks, gloves and more.

The Residence Inn Sacramento Downtown at Capitol Park was the collection point for the donations. Thanks to Shelly Moranville, CHA, general manager at the Residence Inn, and Chair of the Sacramento Marriott Business Council, for spearheading the effort.

The traditional partners for this effort to assist Camp Fire evacuees were overloaded and turning donations away, so Moranville took to social media and discovered a Moose Lodge Chapter hosting a BBQ for evacuees on Saturday, November 17, in Gridley, 40 minutes from Paradise—the town destroyed in the Camp Fire. At 8:00 a.m. Saturday morning, Moranville called the Moose Lodge and communicated with them about the collected supplies, noting that volunteers were ready to bring the donated supplies to them—and she received an immediate “Yes” to the offer.

Moranville and several team members delivered the donated items—in a 26-foot U-Haul truck—to the Gridley Moose Lodge on November 17 for distribution to shelters and/or evacuees.

At the Moose Lodge in Gridley, the welcome was awesome. According to Moranville, “They hardly knew what to do when we arrived with the supplies. When a half-melted car with evacuees drove up to get supplies and a hot meal, I knew we had exceeded our goal and fulfilled our role of giving back to the communities around us, especially in times of great need.”

Thanks to everyone for your donations and support, with special thanks to the Sacramento Marriott Business Council for leading the effort.



CH&LA Lodging Industry Legislative Action Summit

MARCH 26, 2019 • SHERATON GRAND

The California Hotel & Lodging Association (CH&LA), along with its partners, will host the 18th Annual CH&LA Lodging Industry Legislative Action Summit March 26, 2019, at the Sheraton Grand Hotel Sacramento. The Summit includes the opportunity to understand how the legislative process works in Sacramento, what the critical legislative issues facing the lodging industry are and how delegates can influence legislative proposals.

This CH&LA event offers insights about legislative issues and access to California's political leaders. Mark your calendars.



Congratulations to the team at the Holiday Inn Express Hotel & Suites Sacramento Airport-Natomas as they celebrate the October 23 grand reopening of the hotel.

Lodging Crisis for Cancer Patients

The American Cancer Society is committed to helping patients receive their life saving treatments by overcoming economic barriers and disparity with lodging. The Hotel Partners Program is designed to help fill the gaps in access to care challenges for cancer patients who need to travel long distances for treatment. According to the American Cancer Society, in 2017 49% of cancer patients who requested lodging in the Greater Sacramento area were turned away due to the lack of an adequate number of lodging partners in our region.

HOTEL PARTNERS PROGRAM HIGHLIGHTS

- Hotels are asked to donate rooms that are expected to be vacant.
- Your hotel decides when rooms will be provided, there is no minimum requirement.
- Guidelines are reviewed and agreed to by the patient, releasing you of any liability.
- The American Cancer Society will book the reservations directly with your hotel and confirm with the patient.

BENEFITS TO PARTICIPATING HOTELS

- Demonstrates your commitment to the community and reducing barriers to quality healthcare.
- Boosts employee morale.
- Enhances brand loyalty and increases repeat customers.

The American Cancer Society thanks the following Hotel Partners for their generosity.

- Hilton Sacramento Arden West
- Holiday Inn Sacramento Downtown-Arena

For more information about the Hotel Partners Program, contact the local American Cancer Society representative: Deryl Wallace

deryl.wallace@cancer.org
(916) 561-2925



Attacking from every angle.™

People Column



Nikki Carlson has been named as the new general manager at the **Kimpton Sawyer Hotel**. Carlson has been in the hospitality industry for more than 10 years and began her career with Hyatt Hotels and Resorts where she rose in the ranks from executive housekeeping manager and front office manager to the director of rooms. Most recently, she served as general manager of Hotel Zoe, Fisherman's Wharf where she managed a \$17 million hotel renovation. Prior to that role, Carlson held the general manager position at the 140-room Hotel Triton, also in San Francisco. Carlson's first position within the Kimpton Hotels & Restaurants portfolio was in 2014 when she oversaw hotel operations for Sir Francis Drake in San Francisco as assistant general manager.



Rick Jacob has joined the **Sheraton Grand Sacramento** as its new director of human resources. Most recently, Jacob was at the JW Marriott Union Square where he led Human Resources. He has had a robust career with Marriott and has held leadership positions at the Renaissance Pine Isle Resort, Harbor Beach Marriott Resort, Memphis Marriott Downtown, San Francisco Marriott Marquis, and the Gaylord National Resort & Convention Center in Washington, D.C. In addition to being a human resources professional, Jacob also has a significant background as a director of loss prevention.



In July, **Sam Kelly** was appointed as the new general manager of **The Murieta Inn and Spa**. Kelly brings more than 30 years of management experience in the hospitality industry to this new position, including a comprehensive background in hotel and food and beverage management. Prior to joining The Murieta Inn and Spa, Kelly served as general manager of the Marriott St. Louis West and has held various general manager positions throughout the last three decades at multiple properties. His extensive responsibilities have included business development, marketing, operations, guest relations and personnel.

Sarah McCarthy has joined **The Westin Sacramento** as its new human resources coordinator. She started her hospitality career at the Sheraton Grand Sacramento as a guest service agent. In addition to hospitality, she has also had positions in design and management.



Cynthia Nichol has been appointed by the County Board of Supervisors as the new director of the **Sacramento County Airport System**. Nichol has more than 30 years of executive experience in airport management, which includes public- and private-sector experience in airport operations, planning, capital project financing and development, revenue enhancement and rate setting. Since 2012, Nichol has been the chief financial officer for the Port of Portland, Oregon, where she and an executive team managed three airports, four marine terminals, five industrial parks and a dredge. She was responsible for establishing the Port's financial direction, performing financial planning and analyses of all Port business dealings and Port-wide contracting. From 2008-12, Nichol was the finance director for the San Francisco International Airport.

2019 Scholarship Program

FUNDS AVAILABLE TO ADVANCE ONE'S EDUCATION AND CAREER!

The Sacramento Hotel Association is pleased to announce its 2019 Scholarship Program. The scholarship information packet is available for download at www.sacramentohotellassociation.com on the home page.

The tuition scholarships are available to students studying for a career in business administration, marketing, management, human resources, finance/accounting, culinary arts management, lodging management or other hospitality-related field.

SHA Member Hotels and Companies: Please notify your team members about this scholarship program for students attending local colleges and universities. More funds are available this year! Each scholarship grant has been increased to \$2,000 for 2019. Special thanks to the Sacramento Marriott Business Council for its contribution and to the golfers and sponsors who raise scholarship funds by their participation at SHA's annual golf tournament.

The application deadline is **February 1, 2019**. The scholarships will be awarded at the March 7, 2019, SHA Hospitality Gala at the DoubleTree by Hilton Sacramento.

Laws Aimed At Combating Human Trafficking

NEW REQUIREMENTS FOR AWARENESS TRAINING

By Michael Manoukian, Michael G. Congiu, Stefan J. Marculewicz and Lavanga V. Wijekoon, Littler Mendelson P.C. (October 2, 2018)

Two new California laws seek to combat human trafficking through required training and mandatory notice postings.

SENATE BILL 970

On September 27, 2018, Governor Jerry Brown approved Senate Bill (SB) 970. The new law requires lodging properties to provide at least 20 minutes of classroom or other effective interactive training regarding human trafficking awareness. This training must be completed by January 1, 2020, for workers employed as of July 1, 2019, and within six months of hire for workers employed after July 1, 2019. After January 1, 2020, an employer must provide human trafficking awareness training and education once every two years.

ASSEMBLY BILL 2034

The same day the governor also signed Assembly Bill (AB) 2034, which amends Section 52.6 of the Civil Code of California. The amendment requires a variety of businesses to post a compliant notice regarding human trafficking in a conspicuous place near the public entrance in clear view of the public and employees where similar notices are customarily posted. The notice must be at least 8-1/2 inches by 11 inches in size, written in a 16-point font, provided in English, Spanish, and in one other language that is the most widely spoken language in the county where the establishment is located, as required by the federal Voting Rights Act (42 U.S.C. Sec. 1973 et seq.), unless English or Spanish is the most widely spoken language, and shall state the following:

If you or someone you know is being forced to engage in any activity and cannot leave—whether it is commercial sex, housework, farm work, construction, factory, retail, or restaurant work, or any other activity—text 233-733 (Be Free) or call the National Human Trafficking Hotline at 1-888-373-7888 or the California Coalition to Abolish Slavery and Trafficking (CAST) at 1-888-KEY-2-FRE(EDOM) or 1-888-539-2373 to access help and services.

Businesses subject to this posting requirement must comply starting January 1, 2019. The California Department of Justice shall develop and provide the model notice for download on the Department's website by January 1, 2019.

Source: Littler Mendelson P.C.

Download the complete article at: <https://www.littler.com/publication-press/publication/california-enacts-two-laws-aimed-combating-human-trafficking>

SHA Calendar of Events

*Online registration at
www.sacramentohotellassociation.com – click on Events.*

FRIDAY, JANUARY 18, 2019

SHA Luncheon Meeting
Holiday Inn Sacramento
Downtown-Arena

FRIDAY, FEBRUARY 15, 2019

SHA Luncheon Meeting
Courtyard by Marriott Cal Expo

THURSDAY, MARCH 7, 2019

SHA Hospitality Gala and Awards
DoubleTree by Hilton Sacramento
Employee and Supplier Recognition Awards

TUESDAY, MARCH 26, 2019

CH&LA Lodging Industry
Legislative Action Summit
Sheraton Grand Hotel

FRIDAY, APRIL 19, 2019

SHA Luncheon Meeting

FRIDAY, MAY 17, 2019

SHA Luncheon Meeting

FRIDAY, JUNE 21, 2019

SHA Luncheon Meeting

JULY AND AUGUST

No SHA Luncheon Meetings

SATURDAY, SEPTEMBER 7, 2019

SHA Community Service Project
The Hospitality Industry Helping in the Community

MONDAY, OCTOBER 14, 2019

Sacramento Hospitality Classic
Golf Tournament
Fundraiser for Scholarship Program
Valley Hi Country Club

OCTOBER TBA, 2019

Sacramento Hotels Farm-to-Fork
Showcase—Challenge of the Chefs
Fundraiser for Local Charities

FRIDAY, NOVEMBER 15, 2019

SHA Luncheon Meeting

DECEMBER TBA, 2019

SHA Holiday Reception •
Toy Collection • Board Election

2018 TOURNAMENT WINNERS

FIRST PLACE

Sacramento Convention Center
Matt Voreyer
Mark Quartarolo
David Jones
Betty Lucchesi

SECOND PLACE

Hilton Sacramento Arden West
Mark Reck
Travis Kassab
Megan Santo Domingo
Keith Wilson

THIRD PLACE

Thunder Valley Casino Resort
Adam Brizendine
AJ Hasegawa
Brant Kelly
Jordan Countryman

LONG DRIVE

Women – Betty Lucchesi, Sacramento Convention Center Guest
Men – Scott Cardoso, Holiday Inn Sacramento Downtown-Arena

CLOSEST-TO-THE-PIN

Women – Terra Mann, Hyatt Regency Sacramento
Men – AJ Hasegawa, Thunder Valley Casino Resort



22nd Annual Sacramento Hospitality Classic

FUNDRAISER FOR SCHOLARSHIPS • FRIENDLY TOURNAMENT PLAY • EXTRAORDINARY FOOD

It was an ideal day for a golf tournament as members and guests participated at the 22nd annual Sacramento Hospitality Classic at Valley Hi Country Club.

At the October 8 event, golfers and generous sponsors raised money for SHA's scholarship program while enjoying the day with friends and industry colleagues.

A portion of the tournament proceeds fund scholarships for students pursuing hospitality, culinary, tourism or management careers. Special thanks to the Sacramento Marriott Business Council for its \$2,000 donation to the scholarship program.

Our sponsors are key partners in the ongoing success of the Sacramento Hospitality Classic. Special thanks to new and sustaining sponsors for their support. *(See Sponsor List.)*

As is tradition, the reward at the end of the day was the awards reception! Each year, the chefs and culinary teams present a savory showcase of foods. Special thanks to our awards reception hosts—DoubleTree by Hilton Sacramento, Embassy Suites Sacramento, Hilton Sacramento Arden West, Holiday Inn Sacramento Downtown-Arena, Hyatt Regency Sacramento, Kimpton Sawyer Hotel, McClellan Hospitality/The O'Club Events Center and Sheraton Grand Sacramento.

After the scorecards were tallied, it was time to win donated prizes—gift baskets, hotel stays, dinner certificates, golf bags, toolkits and more. The top three teams received golf art gifts from the J. Fitzpatrick Collection.

We've reserved Monday, October 14, 2019, for next year's Sacramento Hospitality Classic at Valley Hi Country Club.

WINNING TEAMS



The Sacramento Convention Center team takes home first-place honors—(l to r) Matt Voreyer, Mark Quartarolo, Betty Lucchesi and David Jones.



The second-place accolade goes to the Hilton Sacramento Arden West team—(l to r) Mark Reck, Travis Kassab, Megan Santo Domingo and Keith Wilson.



Congratulations to the Thunder Valley Casino Resort team for its third-place win—(l to r) Adam Brizendine, Brant Kelly, Jordan Countryman and AJ Hasegawa.

SPONSORS

GOLFER GIFTS

Young's Market Company
Hilton Sacramento Arden West

HOLE-IN-ONE

Sacramento Hotel Association

CLOSEST-TO-THE-PIN – MEN'S & WOMEN'S

Yellow Cab Company of Sacramento

LONG DRIVE – MEN'S & WOMEN'S

Sacramento Hotel Association

HOLE FLAGS

Residence Inn Downtown at Capitol Park

BEVERAGE CARTS

Holiday Inn Sacramento Downtown-Arena
Prestige Cleaners

SCHOLARSHIP PROGRAM DONATION

Sacramento Marriott Business Council

HOLE SPONSORS

AVMS

Republic Services
Royal Cup Coffee
SuperShuttle

RECEPTION SPONSORS

Special thanks to our Awards Reception hosts

DoubleTree by Hilton Sacramento
Embassy Suites Sacramento
Hilton Sacramento Arden West
Holiday Inn Sacramento Downtown-Arena
Hyatt Regency Sacramento
Kimpton Sawyer Hotel
McClellan Hospitality/The O'Club Events Center
Sheraton Grand Sacramento

PRIZE SPONSORS

Embassy Suites Sacramento (two prizes)
Hilton Sacramento Arden West
Holiday Inn Sacramento Downtown-Arena
Hyatt Regency Sacramento (multiple prizes)
McClellan Hospitality
Prestige Cleaners (two prizes)
Sheraton Grand Sacramento
Visit Sacramento
Yellow Cab Company of Sacramento (multiple prizes)

Thanks to
our sponsors



In the Spirit of the Season

TOYS FOR LOCAL CHILDREN

For the 11th consecutive year, members donated an array of toys and gifts for the Operation Cratchit gift room, a project of the Stanford Settlement Neighborhood Center in North Sacramento.

Generous members helped brighten the season for local children by donating toys in conjunction with SHA's annual holiday reception.

SHA members gathered December 5 at Thunder Valley Resort for the holiday reception. Special thanks to our hosts at Thunder Valley for a pleasant evening of industry friendship along with tasty treats at this festive annual event.



SHA members donate an array of toys and gifts for Stanford Settlement Neighborhood Center in North Sacramento during the December Holiday Reception at Thunder Valley Resort. The Center's Executive Director, Sister Jeanne Felion, joins SHA members at the Holiday Reception.

Just for Fun

Beyond ghosts and goblins... team members at The Citizen Hotel celebrate Halloween in style!



SHA Presents Grant Checks to Local Charities

FUNDS RAISED AT THE 2018 CHALLENGE OF THE CHEFS

In late October 2018, the Sacramento Hotel Association sponsored the Sacramento Hotels Farm-to-Fork Showcase: Challenge of the Chefs. (See article page 1.)

The 2018 Challenge of the Chefs at the Hyatt Regency benefited two local organizations addressing those in need in our community—Union Gospel Mission and Wind Youth Services. During SHA's Holiday Reception in early December, SHA presented checks for \$2,855 to each organization.

The Challenge featured festive Farm-to-Fork food stations from local hotels, tastings from area craft brewers and vintners, a silent auction and musical entertainment.



At SHA's December Holiday Reception, SHA Board President Sami Qureshi (right) presents a grant check to Wind Youth Services Director of Philanthropy Amalia Griego (far left) and Executive Director Robynne Rose-Haymer. Wind Youth Services is the only service provider in Sacramento County focusing solely on runaway, homeless and street youth, and transition-age youth. The organization currently operates the area's only emergency shelter and drop-in center for these populations.



Eric Rios (left), from Union Gospel Mission, accepts a grant check from SHA Board President Sami Qureshi during SHA's Holiday Reception. The Union Gospel Mission helps the homeless and the poor who are hungry, struggling, and seeking help, refuge and regeneration. The Mission provides a safe environment to everyone who walks through its doors with food, clothing, many essential items, shelter, life-changing counseling and a recovery program.

Board President Honored

BOARD MEMBERS AND STAFF RECOGNIZED

During the Holiday Reception, SHA members thanked outgoing Board President Sami Qureshi, general manager at Hilton Arden West, for his year of service as the Association's 2018 Board President.

At the December 5 Holiday Reception at Thunder Valley Resort, Board Treasurer Doug Warren acknowledged Qureshi's leadership and commitment in his role as the 2018 Board President. Qureshi will serve as Past President of the Board in 2019.

During the reception, President Qureshi thanked his fellow Board members for their support and leadership during his term. He also thanked Executive Director Teresa Stephenson and the staff at the Association Resource Center for their dedication in managing SHA's program of work.



Sami Qureshi, the 2018 SHA Board President, accepts his service plaque from Board Treasurer Doug Warren. During the Holiday Reception, Association members applauded Qureshi's leadership and commitment to the Association.