



Sacramento Hotel Association

SHA LUNCHEON MEETING

Friday, April 19, 2019	11:30 a.m. – Reception
Kimpton Sawyer Hotel	12:00 p.m. – Luncheon
500 J Street, Sacramento	12:45 p.m. – Presentation

Featured Presentation

Sacramento Kings: What's Ahead on the Business Front?

John Rinehart has been with the Sacramento Kings for nearly 20 years. He currently serves as President of Business Operations. Previously, Rinehart served as Executive Vice President, Business Operations and Chief Financial Officer.

At the April 19 SHA Luncheon Meeting, Rinehart joins Association members and guests to discuss:

- DOCO Area and Activations
- Evolvement of the Arena
- Entertainment/Business Mix
- Future Kings Developments

Rinehart oversees the operations of Fast Company's "most innovative company in sports," including the state-of-the-art, award-winning Golden 1 Center, the organization's real estate business holdings, entertainment portfolio and revenue development strategy.

Through a \$1 billion strategic investment to build Golden 1 Center and Downtown Commons (DOCO), the Kings have profoundly impacted the region's economy, reenergized downtown and created a culture and lifestyle district that has placed Sacramento in the national spotlight.

In his time with the Kings, Rinehart has negotiated several key agreements, including the structure of the public/private partnership with the City of Sacramento, debt financing, cable, over-the-air and radio broadcast contracts, ticketing agreements, food and beverage and merchandise agreements and building naming rights.



John Rinehart

Prior to joining the Kings, Rinehart spent two years as the Director of Finance for Anaheim Sports, Inc., where he oversaw the finance and accounting functions of the Anaheim Angels (MLB), Anaheim Mighty Ducks (NHL) and Edison International Field of Anaheim. He also spent two seasons as manager of financial reporting for the San Francisco Giants (MLB). Prior to beginning his career in professional sports, Rinehart spent five years with the public accounting firm Price Waterhouse Coopers LLP in San Francisco.

Reserve your seat now for the April 19 SHA luncheon meeting at the Kimpton Sawyer Hotel.

SHA LUNCHEON RESERVATION FORM

Friday, April 19, 2019
Kimpton Sawyer Hotel
500 J Street, Sacramento

_____ @ \$15 SHA members paid in advance
 _____ @ \$35 industry guests & SHA members at the door

Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax. Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ AMEX MasterCard Visa Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____