



Sacramento Hotel Association

SHA LUNCHEON MEETING

Friday, June 21, 2019
Hyatt Regency Sacramento
1209 L Street, Sacramento

11:30 a.m. – Reception
12:00 p.m. – Luncheon
12:45 p.m. – Presentation

Featured Presentation

It's a Waiting Game with Fierce Competition for an Expansion Slot

Confidence Remains High for the Sacramento Republic FC as the Next MLS Expansion Franchise

An expansion announcement from Major League Soccer (MLS) is expected by late July and with the league having announced its intention to award two expansion slots this year, Sacramento has a real shot at a securing an MLS franchise.

With support from investors, season-ticket holders and backers, the club is now in exclusive expansion negotiations with MLS, as are backers of a potential franchise in St. Louis. The Sacramento City Council unanimously approved the preliminary term sheet regarding construction of a new soccer stadium in the Railyards should Sacramento be awarded an MLS expansion club. A stadium is expected to spur hundreds of construction jobs and attract business investment in the surrounding area.

Joining us at the June 21 luncheon will be Ben Gumpert, President & COO of the Sacramento Republic FC. Gumpert, who was raised in Sacramento, previously served as Chief Marketing Officer for the Sacramento Kings. He joined the Kings after five years with the NBA, serving as vice president of team marketing and business operations. Prior to the NBA, Gumpert was a consultant with Bain & Company.

The Sacramento Republic FC was founded in 2012 by co-founders Warren Smith and Joe Wagoner and played its first match April 26, 2014, in front of a sold-out crowd of 20,231 at Hughes Stadium. The current home of Republic FC is Papa Murphy's Park, located on the grounds of Cal Expo, and built by the club in June 2014. On May 15, 2017, Kevin Nagle and Warren Smith announced the formal acquisition of Sacramento Republic FC by Sac Soccer & Entertainment Holdings, LLC.

To strengthen Sacramento's bid for an MLS franchise, Republic FC Chairman Kevin Nagle, Team President Ben Gumpert and Mayor Darrell Steinberg recruited lead investor Ron Burkle, a billionaire businessman, philanthropist and owner of the Pittsburgh Penguins of the National Hockey League, and Matt Alvarez, a longtime Hollywood film producer, to take control of the Republic FC franchise, which currently plays in the United Soccer League (USL), contingent on winning an MLS franchise agreement.



Ben Gumpert

On the pitch, Sacramento Republic FC are the 2014 USL Champions and the 2016 Western Conference Regular Season Champions. Off the pitch, the club has led USL in nearly every attendance and revenue category.

Those familiar with the rich history of Sacramento know that our city motto is Urbs Indomita. Translation? The Indomitable City – a name associated with Sacramento since its infancy because its citizens would not easily be subdued. That fighting spirit is no different more than 160 years later and lives on with Sacramento Republic FC.

SHA LUNCHEON RESERVATION FORM

_____ @ \$15 SHA members paid in advance
_____ @ \$35 industry guests & SHA members at the door

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Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax.

Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.

Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ ☐ AMEX ☐ MasterCard ☐ Visa ☐ Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____