



FACT SHEET

The Sacramento Hotel Association is the leading advocate for our region's 106 hotels and thousands of employees, ensuring they remain strong businesses, provide successful careers and are enthusiastic ambassadors for Sacramento.



ECONOMIC IMPACT

Hotels are essential drivers of Sacramento's economy, generating \$2.5 billion annually in hospitality-related spending.

106
lodging establishments

10,857
rooms in Sacramento

15 MILLION
visitors annually

\$57.4 MILLION
in transient occupancy tax generated
annually, funding local police, fire, and
critical infrastructure repair)

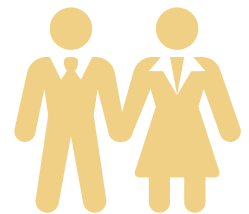
2.7 MILLION
room nights sold

PEOPLE

Sacramento hotels are full of dynamic career opportunities supporting diverse employees.

15,235
jobs supported

\$824.8 MILLION
in salaries and wages



COMMUNITY

SHA members and their employees proudly contribute time, money and resources to ensure the vitality of Sacramento's communities through volunteerism, charitable giving, and partnerships.

OVER \$100,000 ANNUALLY
raised from Signature SHA events to provide critical support for
scholarships, local nonprofits, and community-based projects.

\$1.6 BILLION
spent annually by hotel guests in Sacramento

